

2018 UNITED FRESH START FOUNDATION COMMUNITY GRANT APPLICATION

INTRODUCTION:

The United Fresh Start Foundation's mission is to increase children's access to fresh fruits and vegetables. The *United Fresh Start Foundation Community Grants Program* was established with the goal of extending the Foundation's work beyond the school day, providing children with fresh fruits and vegetables in after school programs, on the weekends, during the summer, and any other place children live, learn, and play outside of school.

GENERAL INFORMATION AND REQUIREMENTS:

Overview:

- Grants must be used to support programs, events, and/or activities that align with the United Fresh Start Foundation's mission to increase children's access to fresh fruits and vegetables
- Grants are available up to a maximum of \$2,500, and may be awarded in a smaller amount than requested in the application

Eligibility:

- Organizations must be a not-for-profit 501c3 organization that holds a current tax-exempt status from the IRS
- Recipients must agree to and adhere to grant reporting requirements

How applications are evaluated:

Applications are considered in their entirety, so particular strength in any of the below criterion does not guarantee funding, nor does particular weakness in any of the below criterion disqualify an organization from funding.

- Number of children impacted
- Level of children's current access to fresh fruits and vegetables
- Creativity or innovativeness of approach to increasing access to fresh fruits and vegetables
- Ability of program to serve as a model and/or be "scaled up"

Timeframe:

- The 2018 grant cycle opens on February 28, 2018 and the deadline to apply is 5:00 p.m. EST on April 13, 2018
- Recipients will be notified no later than June 1, 2018 if they have been awarded a grant
- Recipients must complete their work within one year of receiving grant funds

Program Reporting Requirements:

Within one (1) year, grantee will provide the United Fresh Start Foundation a final report that includes:

- A written overview of program activities including:
 - The total number of children impacted by grant funds, directly and indirectly
 - An estimate of total servings of fresh fruits and vegetables provided through grant funds
- A story about a child that benefitted from the grant
- Information about how produce was purchased/procured, and the names of the companies, stores, and/or partners involved in this process

- A minimum of three photographs (high resolution if possible), with captions, of your program in action, ideally including children benefitting from the grant that the Foundation may use in its communication and promotional material
- A general financial accounting of the expenditure of the grant
- Quote(s) from a program representative summarizing the impact of the grant on children
- Description of next steps for the program, or for increasing children’s access to fresh fruits and vegetables through a different program of the organization, if any
- Challenges to program implementation, or unanticipated hurdles to program success
- Any “best practices” or “learnings” identified

2018 Grant Application:

Grant applicants must complete all sections. Incomplete applications will not be considered. Applications must be submitted no later than 5:00 p.m. EST on April 13, 2018.

GRANT APPLICANT’S INFORMATION:

Main Contact for Application:

- Name:
- Title:
- Phone:
- Email:

Name of organization:

- Street Address or P.O. Box:
- City:
- State:
- Zip:
- Website:
- Employer Identification Number (EIN):
- Annual Budget:
- Year Formed:

Executive Director/President/CEO:

- Name:
- Title:
- Phone:
- Email:

Organization’s Mission:

Overview of current programs offered by the organization (100 word max):

Demographics of children/families supported by the organization (50 word max):

Total number of children served by the organization:

Age range of children supported by the organization (check all that apply):

- 0 - 3 years

- 4 - 5 years
- 5 - 10 years
- 11 - 13 years
- 14 – 18 years

During grant implementation, the United Fresh Start Foundation may highlight select grantees' programs in its communication and promotional materials. Is your organization amenable to a 20 minute phone call during or shortly after grant implementation, so that the Foundation can gather information to highlight your program?

- Yes
- No

GRANT REQUEST:

Overview of Funding Request (250 word max):

Describe how the grant funds will be used. Please be as specific as possible and explain how the grant will increase children's access to fresh produce.

Challenges to Accessing Fresh Produce (125 word max):

Describe the current challenges that the children targeted in your grant application face in getting access to fresh produce, and how this grant will help.

Please describe your organization's partnerships (if any) with schools, other community organizations, health care facilities, or food retail outlets. Please include whether these partnerships are existing or are in development (150 word max):

Will other entities (such as schools, other community organizations, health care facilities, or food retail outlets) be involved in the implementation of this grant, or in the development and/or implementation of the program this grant supports? If so, please list and describe their role (150 word max):

Please describe any relationships with produce wholesalers, distributors, and/or retailers. Please include if/how you will use or create these relationships for the implementation of this grant (150 word max):

Grant Amount Requested (Up to \$2,500):

How will the funds be allocated? (100 word max):

Timeline for implementation (100 word max):

Number of children to benefit directly from grant (25 word max):

The number of children that will have increased access to fresh fruits and vegetables as a result of being direct recipients of the programming the grant would support.

Demographics of children to benefit directly (age range; socioeconomic status; geography; gender, etc.) (100 word max):

Estimated number of children to benefit indirectly from grant, if any (50 word max):

The number of children that will have increased access to fresh fruits and vegetables as a result of this grant, but who are not direct recipients of programming. Examples include: siblings who will benefit from fresh fruit and vegetable coupons and/or from recipes given to families.

Description of the way(s) in which the indirect beneficiaries are positively impacted by the grant (75 word max):

Is there an educational component to the grant or the program it supports? If so, please describe (100 word max):

Will the project continue after grant funding is used? If so, describe how it will be maintained (100 word max):

How did you learn about this grant opportunity? (50 word max):

POST GRANT EVALUATION

How will you measure the success of the program supported by this grant? (100 word max):

How will the United Fresh Start Foundation be recognized by your organization? (50 word max):

ADDITIONAL REQUIRED AND OPTIONAL DOCUMENTS

1. (Required) Please submit proof of 501c3 status. This does not count towards the “Supporting Documents” (see below) page limit.
2. (Optional) You may submit up to three supporting documents that combined are no more than four pages. Supporting documents may include photographs, letters of support, letters demonstrating a partnership, examples of materials, or anything else that may illustrate need for and potential impact of this grant.

ACKNOWLEDGEMENT OF GRANT REQUIREMENTS

I have read the requirements for the United Fresh Start Foundation Community Grant Program and I hereby certify that all statements made in this application are accurate and complete. If our organization is selected for a grant, we will utilize the funds as outlined in this application and fulfill the requirements of the grant, grant evaluation, and grant reporting as outlined above.

Applicant’s signature:

Date:

President/Executive Director’s Signature:

Date: